



ECHOP

European Cooperation to Help leaders of food aid organizations and **Offering Precarious** better food choice



Project summary

The ECHOP project aims to support and train European managers of food aid structures in order to promote access to regular, quality and sufficient food for people in poverty.

Deliverables

Gallery of role models
Practical and methodological guide
Training and support tool
White paper and final dissemination

Our visual identity

During the kick off in Chalon-sur-Saône in October 2023, we laid the foundations of the graphic charter of the **ECHOP** project. This workshop allowed us to define the future colors, inclusive typography, as well as common desires concerning the type of logo. Here are some stages of creations in images here:



color testing and research



logo testing and research



Les couleurs :

#2e2f2e

#32b43c

#3ebb2b

#37c700

#04cb7a

#04cb7a

In March 2024, all partners agreed on the graphic charter following a vote organized by our communications leader Perspectiv'. **ECHOP** therefore has its own identity. This work helps to further unite the partnership internally and gives better visibility to the project!

Typographie titre : **Playfair Display**
(disponible en Light et Bold)

Typographie texte: **Poppins**

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Our transnational meetings

Brussels

On Thursday, May 23, 2024, the ECHOP project partners had the opportunity to meet for a transnational online meeting during a videoconference organized and hosted by Pour La Solidarité.

This meeting was an opportunity to: share national news from the food aid sector take stock of the work carried out on the gallery of European role models and the methodological guide exchange on the project website

The partners were happy with this meeting, and expressed their impatience to meet in person at the next transnational face-to-face meeting in Barcelona.

Barcelona

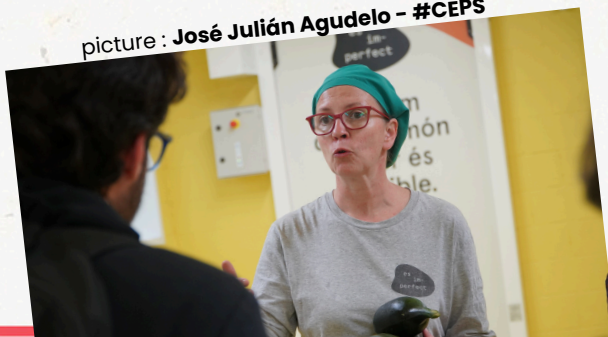
The second mobility activity organized and hosted by CEPS took place in Barcelona on October 22 and 23, 2024.

Two visits were organized. The first was at the social and solidarity economy company **es im-perfect**, which collects "imperfect" fruits and vegetables in order to process and sell them.

This work is carried out by employees in integration. These products are partly purchased by food aid structures such as **La Botiga**, a solidarity grocery store that we then visited. It explained its social support model, its supply and its financing to us.



picture : José Julián Agudelo - #CEPS





picture : José Julián Agudelo - #CEPS

Then, the **COPIL** made it possible to take stock of this first year of the project and to collectively plan for the future.

The following day was devoted to discussions with 7 experts in food aid and European projects.

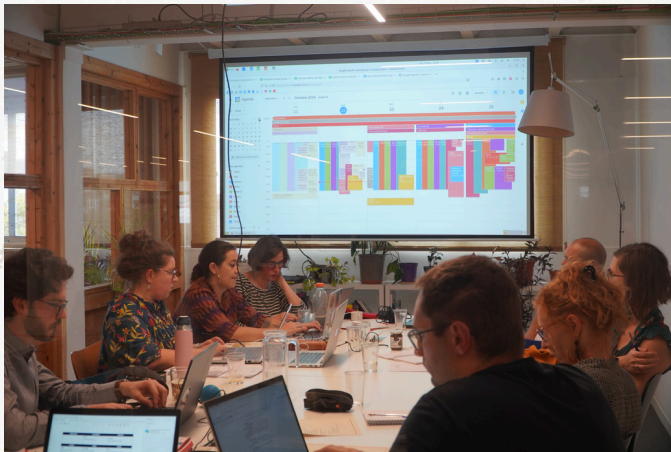
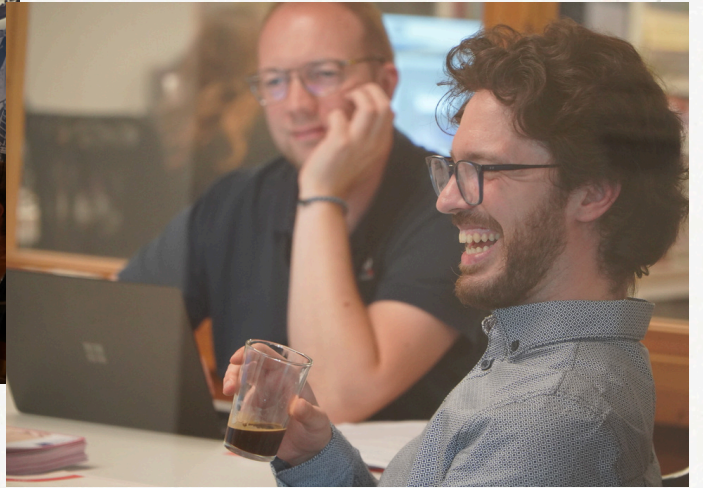
Various activities were organized in order to continue the work of **ECHOP**:

- **by putting into perspective the challenges of food aid at the European level**
- **by developing the methodological guide**
- **by laying the foundations for free online training**

Everything took place in a friendly, welcoming atmosphere with concrete results. Long live collective intelligence and face-to-face meetings!



picture : José Julián Agudelo - #CEPS



picture : José Julián Agudelo - #CEPS

Gallery of role models

The first deliverable of the **ECHOP** project is the dissemination of a gallery of “role models” **offering a collection of “good practices concerning the diversification of supplies”** observed in four European countries (France, Belgium, Spain, Portugal).

Pour La Solidarité is the leader of this work in partnership with the other members of the consortium. Nine food aid structures were thus questioned with two main objectives:

- Understand the challenges encountered concerning their supply in order to identify the maximum of difficulties common to these entities.
- Examine the strategies put in place to overcome these challenges and improve the impact of the structures in question on their users.

The deliverable is currently being finalized and will soon be available in French, English and Spanish on the ECHOP website:

www.projet-echop.eu . It will be distributed to all our partners via a future newsletter.

picture of website
“Jardin d’En Breuille”



pictures of website
VRAC



pictures of website
es im-perfect



Practical and methodological guide

Active Pôle de l'économie solidaire, leader of this work, is co-constructing a practical and **methodological guide to present innovative procurement practices for managers of food aid** structures with the other members of the consortium.

It is based on European examples identified in the gallery of role models. This guide was the subject of a collective work including 10 members of the 4 partner structures (Active - Pour La Solidarité - CEPS - Perspectiv') and 7 food aid experts in Barcelona (2 Belgian experts, 1 Spanish and 4 French). They shared their expectations regarding a methodological guide, their ideas regarding the content and their keys to success for innovative approaches.

In conclusion, the 3 main items selected to be included in the guide for the different forms of procurement are **the economic model, human resources and technical/logistical means.**

This work will continue to be the subject of exchanges until next spring.





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CEPS Projectes Socials
<http://www.asceps.org>



Perspectiv'

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